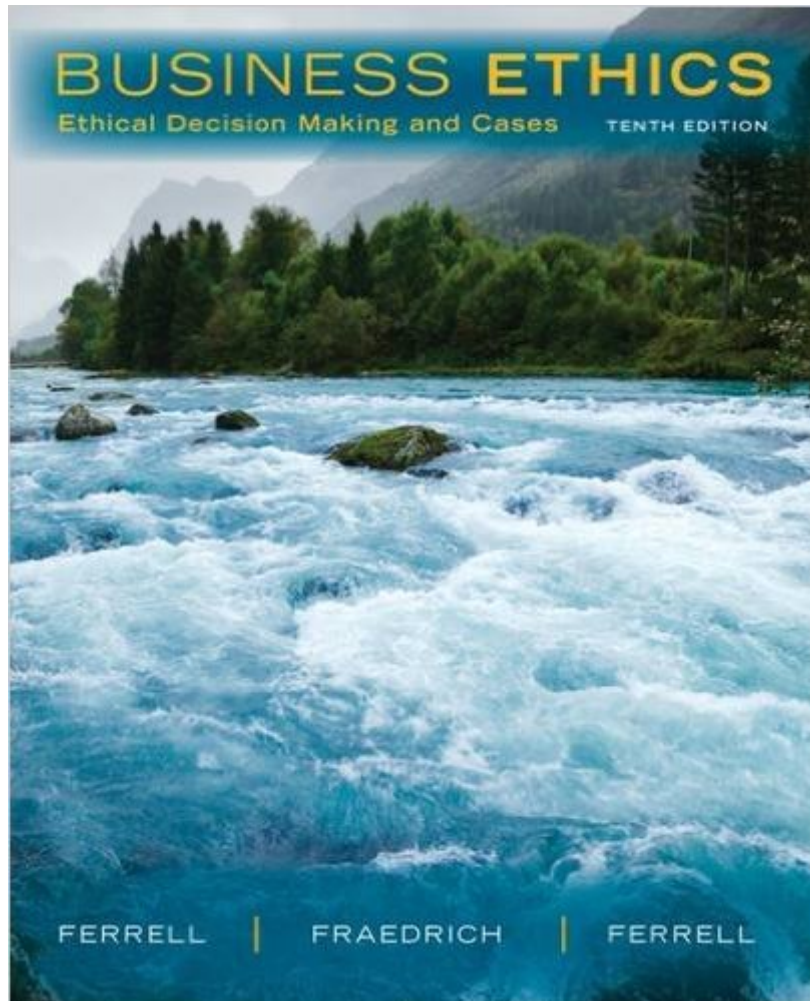


The book was found

Business Ethics: Ethical Decision Making & Cases



Synopsis

Packed with cases, exercises, simulations, and practice tests, the market-leading BUSINESS ETHICS: ETHICAL DECISION MAKING AND CASES, Tenth Edition, thoroughly covers the complex environment in which managers confront ethical decision making. Using a proven managerial framework, this accessible, applied text addresses the overall concepts, processes, and best practices associated with successful business ethics programs--helping readers see how ethics can be integrated into key strategic business decisions. Thoroughly revised, the new tenth edition incorporates coverage of new legislation affecting business ethics, the most up-to-date examples, and the best practices of high-profile organizations. It also includes 20 all-new or updated original case studies.

Book Information

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Average Customer Review: 4.0 out of 5 stars Â Â See all reviews Â (88 customer reviews)

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Customer Reviews

The book has good content but I rented the e-book and it does not have text to voice capability. I am getting my MBA, work full time and I enjoy running while listening to a couple of chapters as I feel like I am multitasking. It would be great if this book had the capability to allow that.

This textbook had a lot of good information and covered a spectrum of ethical business situations and concepts. Tied together with the information from the instructor, this book was a valuable tool in the learning process for my Business Ethics course. It read well and had a lot of helpful case studies to get your mind thinking.

Overall, the content is academic. There is little anyone can do to make certain subjects easier to swallow. So, on that topic, it is what it is. However, I expect a new edition to be out soon due the vast amount of errors in the quality of the publication. Whoever edited this text needs to go back and do it right. A good portion of the cases are not on the pages indicated in the index, or the table of contents! Because of this disorganization, the effort to utilize the text, as by its content features, is time consuming and unprofessional. There are numerous grammatical and spelling issues as there are in any other text. I would wait for a better organized edition to become available. As far as content value, it is a \$40 book at best, which would cover the value of the cases!

As you can see, most of the "reviews" for this book are actually comments by people saying that they received the book in good order, or that the copy they received was damaged. It really makes you wonder about the intelligence of the average student taking courses in which this book is assigned, and apparently it is assigned quite widely. In 600+ pages of dry text, the authors present a series of fairly similar case studies in which fictional characters are presented with ethical dilemmas. The dilemmas are seldom very convincing. The authors seem to think that ethics is primarily about making choices when you find yourself in a behavioral gray zone. There is very little sense here that ethics is a branch of philosophy with various schools and competing arguments. Chapter 6, on "moral philosophies and values" runs through a host of philosophical terms in just 23 pages. This chapter includes 3 sentences to inform you how Adam Smith was hopelessly ignorant of the complexity of modern society, and that Milton Friedman thought corporations should have no concern for how their decisions would affect society (an absurd reading of Friedman), . The book is written from a slightly left-of-center perspective. This would be fine if the authors were honest about their position. They claim not to take a moralizing stance, but what passes for historical narrative in this book is primarily a progressive justification of increased government regulations. Short story is this: Business Ethics is a relatively new discipline. These guys got in on the ground floor. They published a brick. It sells for a lot of money. You are probably required to buy it for your class.

Every example in this book is "some just graduated person gets a job with a large evil corporation and gets asked to screw the natives, what should they do?" I found this annoying, and unrealistic for real world applications.

This is a textbook for college classes. It is "redone" every year for college classes and charged an

exorbitant price. How ethical is that? Thanks to I found the pages are the same.

I will write this about EVERY e-book..... PAGE NUMBERS!!! Mind you this is probably my favorite class ever. I love the subject matter, and the book content is as expected. It is nice not to have to return a rented textbook or pay for an expensive one that you will never look at again. The only downfall is that if the instructor tells you to do homework from a certain page you are going to have a hard time figuring out just what page it falls on in the e-book... otherwise was able to download immediately to my Kindle and have no problem with the seller

This is a very well written book that makes the material understandable to someone who hasn't ever taken any kind of ethics class. It gives real life application examples and explains the ethical dilemmas from different perspective that the reader otherwise wouldn't think of. It's definitely not perfect though as there were some situations that was slightly difficult to read.

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